

Hello School Board and Local Candidates! Thank you for running to effect change on a local level! My name is Stephanie and I am with the Ohio Republican Council of Clubs, <http://www.ohiorcc.org/index.html> whose mission is to help get Conservatives elected. We will be sending you information that can help you get elected. Please let us know if you do not wish to receive communication from us or other organizations who can offer you help with your campaign. We know many of you are running a campaign for the first time. Please feel free to reach out to me to discuss what your needs are and how the ORCC can support you.

In this email, you will find some upcoming dates for the ORCC to continue our campaign strategies meetings, as well as other resources. Besides the ORCC, I have compiled a list of other resources available to you and what they can offer (easy to read PDF attached). In addition to what is listed here, we can customize trainings, education, strategic assistance to your specific needs. If you have specific needs (ex: messaging or an event to practice your responses to some of the highly polarized issues like CRT in a mock setting) please reach out to me and I can help to coordinate a class for you. If you are interested in something, it is likely there are other candidates seeking the same. These are valuable resources, and can also help you after you are elected.

Mark your calendar! Ohio Republican Council of Clubs Campaign Strategies Meeting Wed., September 1, 2021, at 6:30 at the Bogey Inn.

OHIO REPUBLICAN COUNCIL OF CLUBS (ORCC)

<http://www.ohiorcc.org/index.html>

Stephanie Wolfe | stephaniewolfe@protonmail.com | 614-599-3369

ORCC Campaign Strategies Meeting September 1, 2021, at 6:30 at The Bogey. We will continue to hold these on a regular basis for as long as needed. If you cannot attend, please reach out to me and I will help connect you to the right resources or get a team together for you at a time that works for you.

Other things to know about the ORCC is that we have over 19 different Clubs who can offer you speaking opportunities in your localities, help with literature drops and events, etc. Each Club is different, and if your local club can't offer you the support you need, please reach out to me.

You can find a list of local clubs here: <http://www.ohiorcc.org/clubs.html>

ADDITIONAL CAMPAIGN RESOURCES

Freedom Works

<https://www.freedomworks.org/>

Eileen Watts | EWattsOhio@gmail.com | 614-352-1010

The mission of FreedomWorks is to build, educate, and mobilize the largest network of activists advocating the principles of smaller government, lower taxes, free markets, personal liberty, and the rule of law. They offer a back to school activists training webinar series as well as other educational and customized options.

FreedomWorks - “How to Run” for School Board Trainings

Kailee Feller | kfeller@freedomworks.org | (202) 942-7677 (office)
(954) 279-0542 (cell)

Access the 90-minute Ohio School Board Training here:

<https://youtu.be/J8IniFWS2n0>

Join live Tuesday trainings:

<https://parentsknowbest.com/academy/>

Leadership Institute

<https://www.leadershipinstitute.org/>

The Leadership Institute has both online courses and in person trainings (travel may be required). They currently have an online School Board Campaign Training which advertises it will “train the next generation of conservative candidates for the nation’s school boards.” You can find that class here: Leadership Institute School Board Campaign Training. There are many other useful online classes available from activism to communications to fundraising.

Americans for Prosperity

<https://americansforprosperity.org/>

<https://americansforprosperityfoundation.org/>

<https://gla.americansforprosperityfoundation.org/>

Breanna Haupt, Community Engagement Director | P:
330.610.7804 | E: bhaupt@afphq.org

Americans for Prosperity recruits, educates and empowers everyone to be the change they want to see. The different courses shown on the Grassroots Leadership Academy page are not all they offer. They will customize and tailor specific programming for

exactly what you need so please feel free to contact them with specialized needs if you do not see what you are looking for on their website.

Heritage Action

<https://heritageaction.com/>

Stephanie Kreuz | stephanie.Kreuz@heritageaction.com | 202-258-4703

Heritage Action is a policy resource, does not endorse candidates. Policy information support, ie: How to use the correct language when discussing Critical Race Theory, gender identity, Gender issues w/school restrooms, locker rooms, sports, etc. defunding the police (for City Council Candidates). You are welcome to sign the police pledge www.policepledge.com and could be a messaging tool for you. Will do candidate briefings around issues. Stephanie has a powerpoint about CRT and will come and speak about it and also how to file open record requests. Website contains information about on CRT, masks on students, and talking points on School Issues.

National School Board Leadership Council

nsblc.com

Dr. Kelly Kohls

Prior Ohio School Board Leadership Council (OSBLC) President-Educator

nsblc4ed@gmail.com | 513-314-7285

Trains school board members train to message their point, how to ask questions, insist on getting answers, how to get things done.

Buckeye Institute

<https://www.buckeyeinstitute.org/>

Think tank in Ohio. They do not endorse candidates or make campaign contributions. Direct help is limited for the local offices. They work with Ohio politics and policy, and their mission is to educate but is typically directed at Statehouse Representatives, and working with legislatures on what is good policy. They publish all their policies on their website ex: the K-12 salary database could be helpful in your districts to help you determine finances for your district. They have many policy papers on their website, going back several years, so you may find policies that can help you in your district, whether that is now for your campaign or for after you are elected.